

PRIVACY POLICY

LAST UPDATE OF THIS PRIVACY POLICY – October 23, 2017

BEFORE USING OUR SITES, PLEASE READ THIS PRIVACY POLICY CAREFULLY.

This Privacy Policy is applicable to e-presence Consultants Inc. and all its brands – OSBN®, HUDDLESPACE by OSBN®, BizBites by OSBN® and eScoop (referred to hereon as "Company") and sets out our policy on the gathering and use of information on this site and our other brand sites (collectively "Sites"). The Company is committed to providing safe web sites for visitors of different ages and has implemented this Privacy Policy to demonstrate our firm commitment to your privacy. The Company complies with Canadian Federal and Provincial privacy laws and regulations including the Personal Information and Electronic Documents Act.

Our sites reside on reliable and secure third party servers that have their own strict privacy policies and who have entered into agreements with us that require them to observe our Privacy Policy. There may be links from our Sites to other web sites; it is important to note that this Privacy Policy applies only to our Sites and not to web sites of other companies or organizations to which our Sites may be linked to. You must check on any linked sites for the privacy policy that applies to that site and/or make any necessary inquiries in respect of that privacy policy with the operator of the linked site. These links to third party websites are provided as a convenience and are for informational purposes only. The Company does not endorse, and is not responsible for, these linked websites.

Although you are not required to register to access our Sites, you may be asked to provide us with personal information when you visit certain sections of our Sites. Your use of our Sites signifies your acknowledgement and consent to our Privacy Policy. If you do not agree to this Privacy Policy, please do not continue to use our Sites. Your continued use of the Sites signifies your acceptance of these terms and any changes in effect at the time of use.

COLLECTION OF PERSONAL INFORMATION

Personal Information is information about you that identifies you as an individual, for example, your name, address, e-mail address, or telephone number.

We collect information that you voluntarily provide to us through responses to surveys, search functions, questionnaires, feedback, Tell Your Story forms and the like. On some of our Sites, we require your registration and we may also ask you to provide your personal information with additional data such as your e-mail address and your phone number.

HOW DOES COMPANY USE INFORMATION GATHERED ABOUT ONLINE VISITORS?

Before forwarding us any personal information, please be advised that any information gathered on our Sites may be used in the aggregate for research and development relating to our Sites and/or for future site development and, with your consent, to occasionally send you promotional materials. In particular, we may use information gathered about you for the following purposes: to create a profile relating to

you in order to showcase your business and send you invites to events, seminars and workshops; and, in circumstances where you have indicated that you wish to receive additional information, to send you information about us and occasionally about our partners, and to send promotional material about our services and our partners events; together with details of any offers we or our partners may have available from time to time.

PROMOTIONAL AND INFORMATIONAL OFFERS

With the permission of an online visitor, information submitted at the time of registration, or submission, may be used for marketing and promotional purposes by the Company; provided notice of this fact is made available online. If a visitor objects to such use for any reason, he/she may prevent that use, either by e-mail request or by modifying the registration information provided. The Company uses reasonable efforts to maintain visitors' information in a secure environment. If you have submitted personal information and want to change it or opt-out, please contact us as described below.

DISCLOSURE OF INFORMATION

The Company will not disclose personal information that you provide on its Sites to any third parties except in these cases: i) in accordance with the terms of this Privacy Policy, or ii) to comply with legal requirements such as a law, regulation, warrant, subpoena or court order, and/or iii) if you are reporting an adverse event/side effect, in which case the Company may be required to disclose such information to bodies such as, but not limited to, Canadian and/or international regulatory authorities. It is important to note that our sites use third party payment gateways, calendaring and events tools which we directly link our clients to. Please note that any of the above disclosures may involve the storage or processing of personal information outside of Canada and may therefore be subject to different privacy laws than those applicable in Canada, including laws that require the disclosure of personal information to governmental authorities under circumstances that are different than those that apply in Canada.

COOKIES

The Company, in common with many web site operators, may use standard technology called "cookies" on its Sites. Cookies are small data files that are downloaded onto your computer when you visit a particular web site. You can disable cookies by turning them off in your browser; however, some areas of the Sites may not function properly if you do so.

PROTECTION OF CHILDREN ONLINE

The Company considers the protection of children's privacy, especially online, to be of the utmost importance. We do not knowingly collect or solicit personal information from children nor do we allow them to become registered users of, or to request information through, our Sites or help-seeking information lines.

ADDITIONAL TERMS FOR CERTAIN WEBSITES

The following additional information applies to our Sites that require registration. Generally, you are not required to provide personal information as a condition of using our Sites, except as may be necessary to provide you with a product or service that you have requested. However, some of our Sites may be

restricted to a segmented audience and we may require the interested individuals to register upon entry by providing us with targeted information.

PROTECTION OF INFORMATION:

Our Commitment to Security

We have put in place physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. The Company applies security safeguards appropriate to the sensitivity of the information, such as retaining information on secure servers that reside in secure facilities, and making personal information accessible only to authorized employees on a need-to-know basis.

Storage of Information:

Personal information clients and visitors share with us are stored on third party database servers that may be located at data centers anywhere across the globe. These servers have their own privacy policy and have entered into agreement with us that require them to observe our Privacy Policy

POLICY CHANGE:

Any time we alter our Privacy Policy, changes will be posted on all our sites so that consumers are always informed of the information we collect about them, how we use it and the circumstances under which we may disclose it.

ACCEPTANCE OF OUR PRIVACY POLICY:

By using this Site or any of The Company Sites, or interactive banner ads, you signify your acceptance of our Privacy Policy, and you adhere to the terms and conditions posted on the Sites. By submitting your information, you agree that it will be governed by our Privacy Policy.

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